

Complete this form to create a new product profile for distribution with us

Date

Agent/Representative Name

COMPANY INFORMATION

Your Company: (in a few words, tell us about your company)

No. of years trading:

Nature of business: Manufacturer Wholesaler Reseller Broker

Other, please specify: _____

Annual Gross Revenue (USD): <50K 50-100K >100K

PRODUCT INFORMATION

Product Name:

Product Common Name:

Product Description:

Product Category: Bakery item Canned food Condiments & Spices Confectionery
 Grains & Pulses Juices Oils Packaged snacks
 Other, please specify: _____

Product Sub-category: Cookies & Biscuits Beans Ketchups & Dips Candies & Chocolates
 Rice & Lentils Nectars & Fruit Concentrate. Chips, bars & bites
 Other, please specify: _____



Aisle that your product best fits in:

- Grocery Natural food Vegan Organic Gluten-free Halal Kosher
 Specialty food Weight Management Health & Wellness Dietary Supplements
 Other, please specify: _____

Approvals & Certifications:

- Allergy Certified Certified Vegan Certified Organic
 Other, please specify: _____

USP (keywords for product tags):

-----Attach Product Images-----

Cost (Suggested cost to retailer):

USD

MSRP (Suggested cost to consumer): USD

Does the product have a barcode? Yes No. *If yes, enter a valid 13-digit barcode:*

UPC

EAN

ISBN

Does the product have a packaging? Yes No. *If yes, enter package dimensions (in cm)*

Width:

Height:

Depth:

Net Weight:

Units per case:

Ingredients:

Does the product have a nutritional label? Yes No. *If yes, attach the nutritional label*



DISTRIBUTION DETAILS

Country of Product Origin:

Manufacturing Country:

Is the product readily available? Yes No. *If yes, what type of stores does the product sell in?*

Independent stores Small chains Supermarkets Hypermarkets Specialty Stores

Other, please specify: _____

If no, what date will the product become available?

WAREHOUSING & LOGISTICS

Is the product available through distributors? Yes No. *If yes, which distributors?*

Regional National Global

What is your distribution capacity? Regional National Global

Can you do a direct order fulfillment? Yes No

Does the product require a cold storage? Yes No. *If yes, what kind of storage?*

Refrigerated Frozen Other, please specify: _____

BRANDING & MARKETING

Is the product available for private label? Yes No Maybe

What is your promotional budget? USD

Attach any other additional documents such as product catalogue, brochures, etc. in support of your product.

